

Contract # 1413173

Schedule Dates 10/11/16-10/17/16 Advertiser National Republican Congressional Committee (13 Entered By

Agency National Media Research Inc (10525) Product Political - Issues / Propositions (1068)

Brand 15/915/7687 (553424)

Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York **Buyer Name** MediaAssistant,, Phone/Fax

Comments

CPE 155/915/7687 **Account Types** National/Political

Billing Type Standard NRCC IE 2016 Separation: 30 **Date Entered** 08/22/16 **Last Modified** 08/22/16 Julie Orilio

CO-OP No ECR25271653

Headline # Demo

Order Type Normal Package Deal

Commission % 15.00 Commission \$681.00

\$3,859.00

Net Total Sales Tax Utica (WFXV) By Broadcast Month Spots Rate Oct. 2016 \$4,540.00 Grand Total: \$4,540.00 48

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Th	n Fr	Sa S	iu S	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	4P- Celebrity Name Game	1		Х					1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
2.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	4P- Celebrity Name Game	1			х				1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
3.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	4P- Celebrity Name Game	1			Х				1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
4.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	4P- Celebrity Name Game	1				Х			1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
5.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	4P- Celebrity Name Game	1	Х						1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
6.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	4:30P- FAMILY FEUD	1		Х					1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
7.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	4:30P- FAMILY FEUD	1			х				1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
8.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	4:30P- FAMILY FEUD	1			Х				1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
9.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	4:30P- FAMILY FEUD	1				Х			1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
10.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	4:30P- FAMILY FEUD	1	Х						1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
11.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	5P- The Middle	1		Х					1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16
12.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	5P- The Middle	1			х				1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16
13.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	5P- The Middle	1			Х				1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16
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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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1413173 Contract # Schedule Dates 10/11/16-10/17/16

National Republican Congressional Committee (13 Entered By

National Media Research Inc (10525) Political - Issues / Propositions (1068)

Brand 15/915/7687 (553424)

Salesperson Millennium - New York, New York (1406) Sales Office Millennium - New York

Buyer Name MediaAssistant,, Phone/Fax

Advertiser

Agency

Product

CPE 155/915/7687 **Account Types** National/Political

Billing Type Standard Comments NRCC IE 2016 Separation: 30 **Date Entered** 08/22/16 **Last Modified**

08/22/16 Julie Orilio

No CO-OP ECR25271653 Headline #

Order Type Normal

Package Deal Commission % 15.00

\$681.00 **Net Total** \$3,859.00

Sales Tax

Commission

Utica (WFXV) By Broadcast Month Spots Rate Oct. 2016 48 \$4,540.00 Grand Total: 48 \$4,540.00

(Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
	10/14/16-10/14/16	3	:30	5P- The Middle	1				>	(1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16
	10/17/16-10/17/16	3	:30	5P- The Middle	1	Х						1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16
	10/11/16-10/11/16	3	:30	5:30P- Hot in Cleveland	1		Х					1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
	10/12/16-10/12/16	3	:30	5:30P- Hot in Cleveland	1			Х				1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
	10/13/16-10/13/16	3	:30	5:30P- Hot in Cleveland	1				Х			1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
	10/14/16-10/14/16	3	:30	5:30P- Hot in Cleveland	1				>	(1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
	10/17/16-10/17/16	3	:30	5:30P- Hot in Cleveland	1	Х						1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
	10/11/16-10/11/16	3	:30	6P- 6:30P (EST)	1		Х					1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
	10/12/16-10/12/16	3	:30	6P- 6:30P (EST)	1			Х				1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
	10/13/16-10/13/16	3	:30	6P- 6:30P (EST)	1				х			1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
	10/14/16-10/14/16	3	:30	6P- 6:30P (EST)	1				>	(1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
	10/17/16-10/17/16	3	:30	6P- 6:30P (EST)	1	Х						1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
	10/11/16-10/11/16	3	:30	6:30P- 7P (EST)	1		Х					1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
	10/12/16-10/12/16	3	:30	6:30P- 7P (EST)	1			Х				1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
								==,==,==,==,==,==,==,==,==,==,==,==,==,	==,===,==,==,==,=======================			(12/16-10/12/16 3 :30 6:30P- 7P (EST) 1 X		/12/16-10/12/16 3 :30 6:30P- 7P (EST) 1 X 1 \$50.00	(12/16-10/12/16 3 :30 6:30P- 7P (EST) 1 X 1 \$50.00 \$50.00	(12/16-10/12/16 3 :30 6:30P- 7P (EST) 1 X 1 \$50.00 \$50.00 Utica (WFXV)	(12/16-10/12/16 3 :30 6:30P- 7P (EST) 1 X 1 \$50.00 \$50.00 Utica (WFXV) Modern Family

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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1413173 Contract # Schedule Dates

10/11/16-10/17/16 Advertiser

National Republican Congressional Committee (13 Entered By National Media Research Inc (10525)

Product Political - Issues / Propositions (1068) Brand 15/915/7687 (553424)

Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York **Buyer Name** MediaAssistant,,

Phone/Fax CPE

Agency

Comments

155/915/7687 **Account Types** National/Political Billing Type Standard

> NRCC IE 2016 Separation: 30

Date Entered 08/22/16 **Last Modified** 08/22/16 Utica (WFXV)

Oct. 2016

Grand Total:

By Broadcast Month Spots

48

48

Rate

\$4,540.00

\$4,540.00

Julie Orilio No CO-OP

ECR25271653 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$681.00

Sales Tax

Net Total \$3,859.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	s SPW	Мо	Tu	We 1	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	6:30P- 7P (EST)	1				х			1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
29.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	6:30P- 7P (EST)	1				X	(1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
30.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	6:30P- 7P (EST)	1	Х						1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
31.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	7P- 7:30P (EST)	1		Х					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
32.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7P- 7:30P (EST)	1			Х				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
33.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7P- 7:30P (EST)	1				х			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
34.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7P- 7:30P (EST)	1				X	(1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
35.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7P- 7:30P (EST)	1	Х						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
36.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	7:30P- 8P (EST)	1		Х					1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
37.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7:30P- 8P (EST)	1			х				1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
38.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7:30P- 8P (EST)	1				Х			1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
39.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7:30P- 8P (EST)	1				X	(1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
40.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7:30P- 8P (EST)	1	Х						1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
41.0	Normal Line / SPOT	10/15/16-10/15/16	3	:30	1A- 2A (EST)	1					Х		1	\$40.00	\$40.00	Utica (WFXV)	Person Of Interest	8/22/16
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Accepted-Agency/Advertiser: Date: Accepted-S														Date:	Comments:			

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Contract #	1413173
Schedule Dates	10/11/16-10/17

7/16 Advertiser

National Republican Congressional Committee (13 Entered By Agency National Media Research Inc (10525)

Product Political - Issues / Propositions (1068) Brand 15/915/7687 (553424)

Salesperson Millennium - New York, New York (1406) Sales Office

National/Political

Millennium - New York **Buyer Name** MediaAssistant,,

CPE 155/915/7687

Phone/Fax

Account Types

Billing Type Standard Comments NRCC IE 2016 Separation: 30 **Date Entered** 08/22/16 **Last Modified**

08/22/16 Julie Orilio

\$3,859.00

No

ECR25271653 Headline #

Demo

CO-OP

Order Type Normal

Package Deal

Commission % 15.00 Commission \$681.00

Net Total Sales Tax Utica (WFXV) By Broadcast Month Spots Rate Oct. 2016 48 \$4,540.00 Grand Total: 48 \$4,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered	
42.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	8P- 11P (EST)	2					Х		2	\$300.00	\$600.00	Utica (WFXV)	FOX MLB NLCS Game 1	8/22/16	
43.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	12P- NFL PREGAME	1						Х	1	\$200.00	\$200.00	Utica (WFXV)	FOX NFL SUN PREGAME	8/22/16	
44.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	1P- NFL EARLY GAME	2						Х	2	\$500.00	\$1,000.00	Utica (WFXV)	NFL BILLS VS 49ERS	8/22/16	
45.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	4:25P- NFL LATE GAME	2						Х	2	\$500.00	\$1,000.00	Utica (WFXV)	NFL COWBOYS VS GB	8/22/16	
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Accepted-Agency/Advertiser: Date:						Accepted-Station:									Comments:	Comments:			

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